

# Voting Rules

## “The GoodSpark Fund: All in for the future”

### 1. THE COMPETITION

The competition aims to showcase the initiatives carried out by 9 organizations (hereinafter sponsors) supported by the \$100-million Fund, as well as enable them to fulfill part of their dream. Sponsors were selected based on specific criteria and grouped into 3 categories to determine a winner for each. The 3 sponsors who receive the most votes in their category will be awarded a \$100,000 grant. These projects were first submitted to Desjardins by the sponsors.

The selection criteria were based mainly on the representation of the 3 pillars of the Desjardins brand, i.e. the competition categories:

1. Youth
2. Sustainable development
3. Entrepreneurship (employment and innovation)

### 2. FINALISTS

#### Youth category

- 1- AgrÉcoles
- 2- The 7 Fingers
- 3- Partenaire 12-18 (Réveilleurs de rêves)

#### Sustainable development category

- 1- La Mouche Rose (Consortium PRISME)
- 2- Merinov (aquaculture innovation hub)
- 3- Synergie Montréal

#### Employment and innovation entrepreneurship category

- 1- Mauril-Bélanger Social Innovation Workshop
- 2- Groupe TAQ
- 3- TAACoMOBILE (Des Collines Seniors' Roundtable)

### 3. PARTICIPATION METHOD

The voting period is from October 16, 2020, at 00 h 01 [EDT] to November 1, 2020, at 23 h 59 [EST], during which the general public can vote for their favourites in each category by sending a text message or by dialling the campaign telephone number for voting (available on Desjardins.com). To be valid, the vote must include at least one vote in one of the 3 categories. Voters are not required to vote for all 3 categories.

**Limitations.** To vote, you must reside in Canada. There is a limit of one vote per category per telephone number during the entire voting period. The telephone numbers used to vote must have a Canadian area code. Devices with a private phone number (hidden) or toll-free number (1-800, 1-888, etc.) cannot vote. If the same telephone number votes several times in the same category, only the last vote made will be counted and the other votes will not be considered. Thus, if a telephone number corresponds to several extensions, only the last vote will be counted. People must therefore call from a land line at home or a mobile phone to ensure the validity of their votes.

*The votes of anyone attempting to vote using robotic, automated, macro, or programmed third-party duplicating methods or any other similar method will be cancelled.*

#### 4. VOTE COMPILATION METHOD

For the purpose of compiling the votes, one vote per telephone number will be counted i.e., the last vote made in each category for the entire voting period in order to determine the winners of the competition. The vote will be overseen by the independent expert firm **Raymond Chabot Grant Thornton** LLP, Chartered Professional Accountants (hereinafter referred to as "RCGT"), which will count the votes submitted in accordance with the rules of the competition. The finalist who receives the most votes in their respective category will be declared the winner in this category. A tie will be broken by a computerized draw at random.

#### 5. ANNOUNCEMENT OF WINNERS

The winners will be announced to the public at the closing event on December 12, 2020.

#### 6. LIMITATION OF LIABILITY AND OTHER TERMS

**Limitation of liability – receipt of votes.** The Organizer, the independent expert firm RCGT and the persons for whose benefit this competition is held cannot be held liable for votes that are lost, misdirected or received late due to any reason whatsoever during the voting period, via the telephone number or text solution administered by Bell.

**Competition modification.** The Organizer reserve the right, at its sole discretion, to cancel, terminate, modify or suspend this competition, in whole or in part, should human intervention or an event occur that could alter or affect the administration, security, impartiality or conduct of the competition as provided for in these rules. No liability may be attributed to it.

**Modification of rules.** Desjardins reserves the right to amend the competition rules at any time without incurring any liability whatsoever to finalists or voters. Changes to the competition rules will be posted on [Desjardins.com/spark-change](http://Desjardins.com/spark-change).

**Property.** All forms, public votes and the results of the votes are the property of the Competition Organizer.

**Translation.** In case of any discrepancy between the French and English versions of these rules, the French version shall prevail.