

PRESS RELEASE
For immediate release

**#DESJARDINSFOUNDATION PRIZE
TO BENEFIT LOCAL YOUTH**

Azilda, Ontario – January 30, 2018 : Desjardins Foundation has awarded the amount of \$ 3 000 to help students at École St-Étienne of Dowling to carry out their project “I display my values for a better world”.

This project consists of Grades 7 and 8 students who will conceptualize ten (10) videos in French with the I-Movie application with iPads on the concept of values. The goal is to raise awareness and motivate students throughout the school to demonstrate values such as personal respect of individuals, the environment, forgiveness, etc. These videos will be posted on YouTube in order to reach a larger population. École St-Étienne students want to demonstrate to others that young people are solid citizens who can make a difference in the world.

#DesjardinsFoundation Prizes help people who work with kids and communities carry out projects with kindergarten, elementary and high school students. This year the Foundation received 1,127 applications, 15% more than last year.

“We received hundreds of inspiring applications for innovative projects from people who are actively involved in helping young people succeed. They all deserved to win!” said Desjardins Foundation Manager Nancy Lee. Desjardins Group employees and officers voted to pick the 199 winning projects.

About Desjardins Foundation

Founded in 1970, [Desjardins Foundation](#) is a charitable organization that contributes to young people's academic success by awarding [prizes](#) and [scholarships](#) and partnering with [respected organizations](#). In 2017, it provided nearly \$2.1 million in program support to over 130,000 young people in Quebec and Ontario. Desjardins Foundation is the philanthropic arm of Desjardins Group, Canada's leading financial cooperative group. The Foundation helps enrich the lives of individuals and communities by promoting education.

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Source and information:

Jean Bisson
Caisse populaire Vermillon
General Manager
jean.desjardins@desjardins.com

