

2019 SOCIAL RESPONSIBILITY REPORT

Desjardins gives back to members and the community

\$445M



Working together

When you choose Desjardins, you're making a difference in your life and the lives of others. It's about being a part of a cooperative movement that not only supports your goals and dreams, but also the community around you.

**WORKING TOGETHER TO BUILD
VIBRANT COMMUNITIES**



Tell us what you think! We want to know what our focus should be in the coming year. Please rank the following focus areas from 1 to 6, with 1 being the most important and 6 being the least important.

Education



Supporting individual and group learning

Cooperation



Promoting and supporting the cooperative model

Health and healthy living



Improving quality of life and physical and emotional well-being

Culture



Supporting culture, the arts and local heritage

Economic development



Making our economy and community stronger

Humanitarian work and community services



Supporting organizations that serve our community

Other:

Because every community has dreams and plans—and the people to make them happen.

FOR CAISSE USE ONLY

Member _____

Advisor _____



Supporting local organizations

2019 DONATIONS, SCHOLARSHIPS AND COMMUNITY DEVELOPMENT FUND GRANTS

Education

Antoine-Brossard centre for continuing education
 Marie-Victorin School Board – adult education
 Lucille-Teasdale International School
 Guillaume-Vignal Elementary School
 St-Laurent Elementary School
 Antoine-Brossard Elementary School
 Desjardins Foundation
 Cégep Édouard-Montpetit Foundation
 Desjardins Mutual Assistance Fund – Rive-Sud de Montréal
 Formatio
 Personal Finance: *I'm in Charge!* Program

Health and healthy living

Brossard Soccer Association
 Educational courses
 Cuisines de l'Amitié
 Charles-LeMoynes Hospital Foundation
 Pierre-Boucher Hospital Foundation
 Leucan
 Maison Victor-Gadbois
 Rive-Sud Alzheimer Society
 Canadian Cancer Society

Culture

Les Médolistes choir
 Classica Festival
 Brossard Visual Arts Fair
 Longueuil Symphony Orchestra
 103.3 FM

Economic development

Desjardins Microcredit to Businesses Program
 Créavenir Youth Entrepreneurship Program
 TVRS – South Shore Community Television

Humanitarian work and community services

Friends of the Brossard Library
 Women's associations and initiatives (Association des femmes d'ici et d'ailleurs, Carrefour pour Elles)
 United Way
 Club Optimiste Champlain-Brossard
 Youth entrepreneurship co-op (Coop d'Initiation à l'Entrepreneuriat Collectif Supplément-Terre)
 Development and Peace Alphonse Lepage Foundation
 Centre d'accueil Champlain Foundation
 Brossard community support (Fondation d'entraide de Brossard)
 Youth hotline (Fondation Tel-jeunes)
 Quebec National Holiday
 Media fundraiser (Grande guignolée des medias)
 Maison de la famille de Brossard
 Brossard youth shelter (l'Escalier en Mon Temps)
 Greater Longueuil organizations for the prevention of sexual exploitation and victim support (benefit concert)

DESJARDINS

Canada's leading financial cooperative group

DESJARDINS

\$445M given back to members and the community

- **\$317M** in member dividends
- **\$87M** in sponsorships, donations and scholarships
- **\$41M** in Desjardins Member Advantages

DESJARDINS FOUNDATION

- **\$3M** for youth initiatives
- 641 scholarships
- More than 220,000 young people impacted

#DesjardinsFoundation Prizes

- **\$768,000** awarded
- 345 projects supported
- 55,000 participants impacted

2,930 elected directors

47,849 employees The largest private employer in Quebec

More than 7 million members and clients

\$100 million fund reserved for development in Quebec regions

- **\$84.4M** granted in 2019, including \$3.2M for 14 projects in eastern Montréal

Strong, shared commitment to taking **climate action**

CAISSE

\$1.1M given back to members and the community

- **\$1,049,578** in member dividends
- **\$46,100** from the Community Development Fund
- **\$39,630** in donations and scholarships Plus Desjardins Member Advantages

YOUTH INITIATIVES

65% of the **\$85,730** that went back into the community was for youth initiatives promoting:

- Education
- Health and healthy living
- Humanitarian work and community services
- Culture

12 directors and one young intern director who listen to and represent you

45 employees working for and with you

Almost 18,000 members with plans for the future

Committed to using fewer single-use plastics

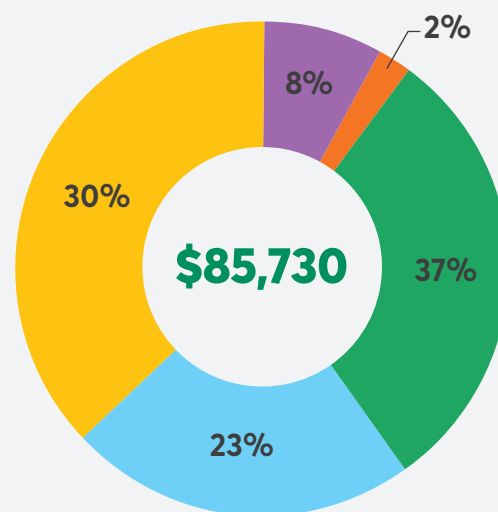
SOLIDARITY-BASED FINANCING ON MONTREAL'S SOUTH SHORE

- **CRÉAVENIR Youth Entrepreneurship Program**
\$295,000 in financial support. **13 projects supported** and **16 jobs created or maintained**.
- **Desjardins Microcredit to Businesses**
36 entrepreneurs supported and **9 jobs created or maintained**. **5 businesses received a total of \$61,000 in loans**.
- **Desjardins Mutual Assistance Fund**
A successful partnership between Desjardins and community organizations specializing in **financial education** and **budget counselling**:
1,279 participants and **23 emergency loans**.

SUPPORTING LOCAL ORGANIZATIONS

2019 DONATIONS, SPONSORSHIPS AND COMMUNITY DEVELOPMENT GRANTS

Financial support:



\$32,170  Education

\$19,485  Health and healthy living

\$6,575  Arts and culture

\$1,700  Economic development

\$25,800  Humanitarian work and community services

Exclusive member advantages

 **Desjardins**
Caisse de Brossard

450-671-3720

Desjardins.com/caissedebrossard
Desjardins.com/avantages

2019 – 3RD ANNUAL CONTEST

Votre mission nous tient à coeur



ORGANIZATIONS SELECTED BY MEMBERS AT THE APRIL 23, 2019 ANNUAL GENERAL MEETING

As a member, you have a say in the decisions of your financial services cooperative.

We awarded **\$12,000** to 3 local non-profits:

- 1st prize – \$5,000:** La Maison de la famille de Brossard
- 2nd prize – \$4,000:** Centre d'accueil Champlain Foundation
- 3rd prize – \$3,000:** Friends of the Brossard library (Les Amis de la Bibliothèque de Brossard)

Working together to support intercooperation



Caisse Desjardins de Brossard, Caisse Desjardins Charles-LeMoine and Caisse Desjardins Saint-Hubert teamed up to donate **\$30,000 over 3 years** (\$10,000 a year) to help Cuisines de l'Amitié provide meals to people with reduced mobility. "This project embodies Desjardins's values for health and healthy living." It's a preventative approach the caisses use to take an active role in improving the quality of life and the well-being of people in our community, while fighting social isolation.



Working together for the financial literacy of young people

Our caisse takes part in the school caisse program, which helps elementary school children learn the value of money, the cost of goods, and the importance of setting savings goals and meeting financial commitments. Go to www.schoolcaisse.com for a wide range of activities, videos and games that can help kids become independent, responsible and capable. We're continuing the school caisse program at St-Laurent Elementary School in 2020, with the support of the school's governing board and parent volunteers.

Working together to support innovative, meaningful projects in local schools



\$10,000 for Guillaume-Vignal Elementary School

The donation supports the purchase of physical education and computer equipment for a project launched by physical education teachers. They want to offer adapted activities and help students with difficulties integrate into the school.

#DesjardinsFoundation Prizes



- **\$3,000** for a zero waste project at Rose-des-Vents Elementary School
- **\$3,000** for a flexible learning environment at Samuel-de-Champlain Elementary School

Working together to fund scholarships for local high schools and continuing education centres

Working together to help young people prepare for the future



**PERSONAL FINANCE:
I'M IN CHARGE!**
EDUCATIONAL PROGRAM

Desjardins

We're proud to support the **Personal Finance: I'm in Charge!** program. Through the program, Desjardins provides guidance to young adults at a time in their life when they have to make a lot of financial decisions for the first time.

Contact our local partner **Alliance Carrière Travail** at **450-462-2003**.

Working together to help seniors learn to use technology

Financial assistance for **À la découverte de la tablette**.

We supported 23 workshops with a total of 135 participants. If you'd like to learn more, contact our partner **FORMATIO** at **450-656-3348**.