

Press release
For immediate release

Results of caisse consultation on community involvement

Montreal, September 10, 2018 – From May 1 to June 10, 2018, Caisse Desjardins du Centre-est de Montréal conducted an extensive consultation with members about caisse community involvement. The caisse will use the results of the consultation to guide investment from the caisse Community Development Fund into local, large-scale projects over the next several years.

**The Community Development Fund is a fund made up of collective member dividends, which are voted on at the annual general meeting. It allows caisses to support key initiatives that address the needs of the community, in partnership with local organizations. It's an act of community solidarity.*

On the question, “What do you think the caisse can do to improve the quality of life for locals?”, the following answers received the most votes:

- Invest in projects that address social issues: poverty, exclusion, violence, etc.
- Support projects that create jobs and encourage business start ups
- Support projects that promote sustainable development and environmental protection

The consultation also showed that the three targeted groups: seniors; teenagers and youth; and families and young children, received fairly even support. As a result, the caisse feels confident selecting wide-reaching projects affecting all three groups or more specific, targeted initiatives.

In addition to the Community Development Fund, the caisse will continue to support the community through donations and sponsorships that fund smaller local projects or events put on by community organizations (predominately caisse members).

Requests for donations and sponsorships must meet the eligibility criteria set by the caisse. In addition, projects and events should relate to one of the following categories:

- Arts and culture
- Cooperation
- Economic development
- Education
- Humanitarian causes
- Health and healthy lifestyles

For more information on eligibility conditions and criteria for caisse donations and sponsorships, or for funding through the Community Development Fund, please see the *Involvement in the community* section on our website.

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Nathalie Charland

Manager, Human Resources and Communications

nathalie.y.charland@desjardins.com

514-725-5050, ext. 7632790