

# Desjardins Foundation Prizes

## 2022 CONTEST RULES

The **Desjardins Foundation Prizes**, organized by the Desjardins Foundation, award financial assistance for small projects with a direct impact on preschool, elementary and secondary school students.

### ELIGIBILITY CRITERIA

Organizations in the following categories are eligible for the Desjardins Foundation Prizes:

- Public or private preschools, elementary schools or secondary schools that are recognized by the New Brunswick Department of Education and Early Childhood Development, Alberta Education, the Ontario Ministry of Education or the Quebec Ministère de l'Éducation, depending on their province
- [Charity organizations registered with the Canada Revenue Agency](#), located in Alberta, New Brunswick, Ontario or Quebec and whose activities are aimed at encouraging kids to stay in school and get an education  
(hereinafter the "Eligible Entrants")

Other organizations are not eligible, including:

- Post-secondary educational institutions
- Prekindergartens and daycares
- Religious organizations and groups
- Political organizations
- Special interest groups
- Organizations not registered as charities with the Canada Revenue Agency

Eligible Entrants must be of the age of majority in their province of residence and present a project that meets all of the following conditions:

**Project: An undertaking that is carefully planned and designed to achieve a particular aim and carried out within a predetermined period and budget.**

- The Desjardins Foundation Prizes must be used solely to carry out a project for young people of preschool, elementary or secondary school age.
- The project must actively encourage young people to stay in school and engage students in their education by contributing to their motivation, self-esteem, mental health, association with peers, safe and healthy lifestyles, or any other decisive factor.
- The project must directly benefit young people enrolled in kindergarten (4 or 5 years old), elementary school, secondary school or an adult learning program to obtain a high school diploma.
- The project must directly target more than one young person.
- The amount requested must not be part of a fundraising campaign.
- The project must be carried out in Alberta, New Brunswick, Ontario or Quebec.
- The amount requested must be used between January 1, 2023, and December 31, 2023.
- Eligible Entrants must be represented by a duly authorized representative.
- Limit one (1) project per applicant.
- The project may already be in the development phase, provided it is completed between January 1, 2023, and December 31, 2023.

## INELIGIBILITY CRITERIA

A project is not eligible in any of the following cases:

- The project is connected to for-profit commercial activities.
- The requested funding will be used to cover the school's or the organization's operating costs, to repay loans or to purchase capital property (e.g., high tech equipment, furniture, etc.).
- The requested funding will be used to pay the salary of an employee at the school or school board.
- The requested funding will be used exclusively to buy equipment (pedagogical or other) without being tied to a specific project (e.g., purchasing books for a library, iPads, bicycles, desks for classrooms, sports equipment, etc.).
- The project targets one person only.
- The project is not inclusive (e.g., projects for high achievers only).
- The project has already been completed.
- The project is submitted by someone who has already submitted a different project for the current campaign.
- The project has already been submitted by another applicant.

The following individuals cannot participate:

- Employees and directors of the Desjardins Foundation, and any individuals living with them
- Employees and directors of the Fédération des caisses Desjardins du Québec and Caisse Desjardins Ontario Credit Union, Desjardins Insurance agents and any individuals living with them
- Selection committee members and any individuals living with them

Employees, managers and directors of member caisses of the Fédération des caisses Desjardins du Québec, Caisse Desjardins Ontario Credit Union Inc. and all other Desjardins Group entities (considering the exclusions of these rules) may not submit a project to the Desjardins Foundation for an organization or school that they're involved with, nor may they collaborate with a project submitted to the Foundation.

## CONTEST PERIOD

Eligible Entrants must submit their project between 9:00 a.m. on October 3, 2022, and 5:00 p.m. on October 24, 2022 (hereinafter the "Contest Period").

## HOW TO ENTER

To submit a project, Eligible Entrants must, during the Contest Period, complete the form at [www.desjardinsfoundation.com/prizes](http://www.desjardinsfoundation.com/prizes) and include the name and telephone number of the duly authorized representative, the name and contact information of the school or organization they represent, a brief description of the project, the estimated project cost, the amount requested and a visual representing the project in JPG, PNG or GIF format. Only one project entry per Eligible Entrant. The Desjardins Foundation will not accept any other documents. Entry forms become the property of the Desjardins Foundation and will not be returned.

## PRIZES

The schools and organizations whose projects receive the most votes from Desjardins directors, employees and agents in their region will be presented with a cheque equal to the lesser of the following two (2) amounts:

- Requested amount
- OR
- Three thousand dollars (\$3,000)

The odds of winning depend on the number of entries received and the number of projects submitted to a vote.

The total approximate value of prizes awarded is \$1.4 million. This amount may be increased through a decision by the Desjardins Foundation's board of directors. The amount will be divided equitably across geographic regions. If no eligible project is submitted for a region, the prize for that region may be cancelled or, at the sole discretion of the Desjardins Foundation, awarded in another region where demand is higher.

## SELECTION

Upon receipt of a duly completed entry form, the project will be evaluated by an independent selection committee of volunteers, who will determine whether the project meets the eligibility criteria. The committee is composed of retirees and professionals from the educational community. In addition to the conditions outlined in these contest rules, the committee or the Desjardins Foundation reserves the right to reject any project submitted, even if it meets the eligibility criteria, if it goes against the values of Desjardins, if the language used is vulgar or inappropriate or if the individuals involved in the project could harm the image or reputation of Desjardins.

If the committee deems that the project meets the eligibility criteria, it will forward the project to the Desjardins Foundation, which will sort the projects by the administrative region where they will take place or, as needed, the closest region. The Foundation will then submit eligible projects by region for a vote by Desjardins directors, employees and agents.

Should more than 30 eligible projects be submitted for a given region, the Desjardins Foundation will select which projects to submit for a vote by Desjardins directors, employees and agents. In such instance, priority will be given to projects with the greatest impact, projects affecting a particular client group and projects for schools with high levels of disadvantaged students or organizations located in underprivileged communities. The Desjardins Foundation reserves the right to limit the number of projects per school or organization in order to achieve wider diversity.

Project finalists will then be submitted for an electronic vote by Desjardins directors, employees and agents.

Desjardins directors, employees and agents will be asked to vote for their favourite projects based on their general appreciation of the following criteria: project description, how the project engages youth and amount requested.

Voting will take place on the internal Desjardins Group portal and the portal used by Desjardins Insurance agents from November 14, 2022, to 11:59 p.m. on November 25, 2022.

Each Desjardins director, employee and agent can vote for as many projects as they like but may only submit one vote per project.

The projects that receive the most votes in their region will be selected as winners. A discretionary amount may be subsequently awarded to additional winners, based on the number of votes, in order to ensure proper representation across the territory, on the basis of the various Desjardins caisses.

A list of projects selected for a prize will be posted on the Desjardins Foundation website no later than December 10, 2022.

## ADMINISTRATIVE REGIONS

As part of the selection process, as described above, projects will be sorted on the basis of the following Quebec administrative regions:

### Quebec

- Abitibi-Témiscamingue
- Capitale-Nationale
- Chaudière-Appalaches
- Estrie
- Lanaudière
- Laval
- Montérégie
- Nord-du-Québec
- Saguenay-Lac-Saint-Jean
- Bas-Saint-Laurent
- Centre-du-Québec
- Côte-Nord
- Gaspésie-Îles-de-la-Madeleine
- Laurentides
- Mauricie
- Montréal
- Outaouais

Projects from Alberta, Ontario and New Brunswick will be sorted geographically, not by administrative region.

### Alberta

### New Brunswick

### Ontario

## GENERAL CONDITIONS

1. To be declared a winner, each selected entrant must:
  - a) Be reached by email within thirty (30) days of the vote by Desjardins directors, employees and agents;
  - b) Confirm that they meet the eligibility conditions and other requirements stated in these contest rules;
  - c) Sign the acceptance and waiver of liability form (hereinafter the "Acceptance Form") that is emailed to the entrant and return it to the Desjardins Foundation within fifteen (15) business days of its receipt.

Should a selected entrant fail to meet any of the conditions stated above or any other condition stated in these contest rules, the entrant will be disqualified and, at the Desjardins Foundation's discretion, the prize will be cancelled or awarded to the Eligible Entrant who received the most votes after the disqualified entrant, in accordance with these contest rules, until a entrant is declared the winner of that prize. In such instance, the same conditions will apply, subject to any necessary adjustments.

2. **Awarding of prizes.** Prizes will be awarded no later than 11:59 p.m. on February 17, 2023. Winners will be notified of the location and terms for the presentation of prizes by the Desjardins caisse or the Desjardins Insurance agent for their territory in January. If the winner refuses the prize, the Desjardins Foundation will be free from any obligation with respect to the awarding of that prize and the winner will be disqualified. The Desjardins Foundation may, at its discretion, cancel that prize or award it to the Eligible Entrant who received the most votes after the disqualified entrant and meets the conditions described in the preceding paragraph.

3. **Verification.** All entries, including submitted projects and all Acceptance Forms, may be subject to verification by the Desjardins Foundation. Any entry that is incomplete, incorrect, illegible, mechanically reproduced, mutilated, fraudulent or registered or submitted late, or that contains an invalid telephone number or is otherwise non-compliant, may be rejected and not entitle the entrant to the prize.
4. **Disqualification.** Anyone who applies or tries to apply for the Desjardins Foundation Prizes by any means that violate these rules or are unfair to other entrants (e.g., software piracy, use of voting groups or use of a nominee) will be automatically disqualified and may be reported to the appropriate legal authorities.
5. **Prize-awarding process.** Any attempt to sabotage the legitimate operation of the Desjardins Foundation Prizes constitutes a violation of civil and criminal laws. If any such attempt is made, the Desjardins Foundation reserves the right to reject the entrant's entries and take legal action.
6. **Acceptance of prizes.** Prizes must be accepted as described in these contest rules and may not, under any circumstances, be transferred to someone else, in whole or in part, substituted for another prize or redeemed for cash, except by decision of the Desjardins Foundation at its sole discretion.
7. **Vote.** By taking part in the Desjardins Foundation Prizes competition, entrants and their authorized representatives authorize the Desjardins Foundation and its representatives to collect, use and share information contained in the application for the purpose of voting by Desjardins employees, directors and agents.
8. **Limitation of liability.** If the Desjardins Foundation cannot award the prizes as described in these contest rules, it reserves the right to award a similar prize of equal value, or, at its sole discretion, to award the monetary value of the prize indicated herein. Under no circumstances will the Desjardins Foundation be required to award more prizes or to award any prize other than in accordance with these rules.
9. **Limitation of liability: Use of prizes.** Winners and their authorized representatives release the Desjardins Foundation and the persons on whose behalf the prize is held from any and all liability for any damages that may occur as a result of taking part in the Desjardins Foundation Prizes competition or accepting or using the prize. Winners agree to sign an acceptance and waiver of liability form to this effect.
10. **Limitation of liability: Contest operation.** The Desjardins Foundation will not be liable for any faulty computer components, software or line of communication, or for the loss or absence of network communication capability, or for any faulty, incomplete, incomprehensible or erased computer or network transmissions that make it difficult or render an individual unable to read these rules. In addition, the Desjardins Foundation will not be liable for any loss or damage that may be caused, directly or indirectly, in whole or in part, by the downloading of any web page, software, etc., or by the transmission of any information related to taking part in the Desjardins Foundation Prizes competition. Specifically, if the administration, security, fairness, integrity or proper operation of the Desjardins Foundation Prizes is compromised or seriously impacted, particularly due to a virus, bug, tampering, unauthorized action, fraud, technical glitch or any other cause, Desjardins Foundation reserves the right to cancel, modify, extend or suspend the Desjardins Foundation Prizes without advance notice.
11. **Limitation of liability – Receipt of entries.** The Desjardins Foundation will not be liable for any lost, misdirected or late entries, nor for any failure of the website for any reason whatsoever, including any damage to a entrant's computer or mobile device.
12. **Limitation of liability – Situation beyond the Desjardins Foundation's control.** The Desjardins Foundation will not be liable in any way whatsoever should it be unable to act as the result of an event or situation beyond its control, a strike, lock-out or any other labour conflict at the organizations or businesses whose services are used to hold the Desjardins Foundation Prizes.
13. **Modification of the Desjardins Foundation Prizes.** The Desjardins Foundation reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Desjardins Foundation Prizes in whole or in part should an event or any human intervention occur that could alter or affect the administration, security, impartiality or operation of the Desjardins Foundation Prizes as provided for herein. The Desjardins Foundation cannot be held liable for any such decision under any circumstances.
14. **Early end to the Contest Period.** If the Contest Period must be terminated, in whole or in part, for any reason whatsoever, before the closing date provided in these rules, the Desjardins Foundation may, at its sole discretion, award the prizes from among the entries duly registered and received up to the date of the event that caused the Contest Period to end early.
15. Under no circumstances will the Desjardins Foundation be required to award more prizes or to award any prize other than in accordance with these rules.
16. **Limitation of liability – Participation in the Desjardins Foundation Prizes competition.** Persons and organizations who enter or attempt to enter the Desjardins Foundation Prizes competition release Desjardins Foundation from any and all liability for any damages they may incur as a result of their participation or attempted participation in the Desjardins Foundation Prizes competition.
17. By accepting a prize, winners and their authorized representatives authorize the Desjardins Foundation to use, if required, their name, photo, likeness, voice, location and/or statement regarding the Desjardins Foundation Prizes for publicity purposes, upon their explicit and specific consent, without any form of compensation. Consent may be withdrawn at any time.
18. **Personal information.** The personal information collected on entrants will be used solely for the purpose of managing the Desjardins Foundation Prizes program. No communication, commercial or otherwise, that is not related to the Desjardins Foundation Prizes will be sent to entrants, unless they have otherwise given their explicit consent. Personal information will be collected, used and shared following the guidelines set out in the Desjardins Group Privacy Policy.
19. **Property.** Entry forms and Acceptance Forms are the property of the Desjardins Foundation, will be kept for the time required by law, and will not be returned to entrants under any circumstances.

20. **Decisions.** All persons who take part in the Desjardins Foundation Prizes competition agree to abide by these rules and the final and binding decisions of the Desjardins Foundation, which administers the Desjardins Foundation Prizes.
21. If a paragraph of these rules is declared or deemed illegal, unenforceable or invalid by a court of competent jurisdiction, the paragraph in question will be considered null and void, but all other unaffected paragraphs will remain applicable to the extent permitted by law.
22. These rules are also available online at [www.desjardinsfoundation.com/prizes](http://www.desjardinsfoundation.com/prizes).
23. In the event of a discrepancy between the English and French versions of these rules, the French version will prevail.
24. The Desjardins Foundation Prizes are subject to all applicable laws.