

BACKGROUND

The Desjardins Foundation is a charitable organization that contributes to young people's academic success by awarding prizes and scholarships, and through donations. The Foundation also supports a number of initiatives encouraging kids to stay in school. Our mission is to develop sustainable prosperity and bolster the well-being of people and their communities through philanthropic actions in education and cooperation, while staying true to Desjardins Group's values.

PRIORITY SECTORS

As part of the Desjardins Foundation's mission, we focus our efforts primarily into supporting academic success.

Based on these values, our priority sectors and targeted markets must be associated with:

- **Education**
 - **Talent and skills development initiatives that are in line with our scholarship programs:**

We'll endorse initiatives for academic training and higher education, particularly at the post-secondary level.
 - **Scholarship programs that encourage kids to stay in school:**

We support scholarship programs for students in underprivileged areas or with learning disabilities. We're looking for partnerships that will help deter school drop-outs, improve literacy and encourage people to finish their studies (high school or vocational studies).
 - **Projects to prevent dropouts or encourage people to finish their studies:**

We support a number of organizations across Quebec that put in place projects to help students directly—both in school and out.
 - **New tools and initiatives to benefit Desjardins members and the community:**

We want to help develop new tools and initiatives that will support students throughout their academic career and help them succeed.
- **Cooperation et democratic life**
 - **Cooperation in education as a model for management and sustainable development:**

We want to contribute to developing initiatives that promote cooperatives, cooperation projects, and the cooperative model (with a view on promoting the business model)
 - **Democracy in education:**

We promote initiatives related to citizen engagement and community involvement.

GENERAL ELIGIBILITY CRITERIA

While the organizations must fall in the priority sectors above, they must also meet the following criteria:

- Qualify as a donee under the Income Tax Act (Canada)
- Show that those who will benefit from the project live in an area where a Desjardins caisse is present
- Demonstrate the project's viability and potential benefits
- Must not have any dealings that could potentially harm Desjardins's image or reputation

EXCLUSIONS

The following requests are not eligible:

- Projects that benefit one person or a small group of people
- Projects that support the production of a product or a work
- Video, DVD or film productions that are not of an educational nature
- Trips and excursions
- Projects associated with political parties, religious groups or lobbies

SELECTION CRITERIA

The following elements will be considered during the selection process:

- The number of people affected by the project
- The scope of the project (projects covering four or more areas where Desjardins is present will be prioritized)
- Projects that directly affect people (i.e., a limited number of intermediaries)

PROCESSING

Depending on the scope of your project, a caisse, regional division, Desjardins component, Federation business unit or the Foundation will be responsible for handling your request for partnership. All requests must be sent based on the following:

- **Requests for local or regional projects**

If your request is for a project with a local or regional scope, and will benefit caisse members and their communities, you must send your request to the caisse or group caisse located in the same area as your head office. (<https://www.desjardins.com/ca/locator>);

- **Requests for donations and sponsorships**

For sponsorships or philanthropic partnerships (large donations), the Sponsorships and Donations Department may work with the caisse, Desjardins component, business sector and/or regional representative to manage and process requests, depending on the type of request. For more on our sponsorships and donations, please visit our [website](#).

PROCESSING TIME

Please allow for four to six weeks for a reply.

Please follow these steps before submitting your request for partnership to the Desjardins Foundation:

1. Read the document on the Desjardins Foundation's partnerships to find out our conditions, such as:
 - Priority sectors
 - Eligibility criteria
 - Exclusions
 - Selection criteria
2. Fill out the form below.
3. Send the form by email, along with the following information:
 - A description of the project
 - Estimated budget
 - The NPO's annual report (if available)

Name of the organization:

Name of the project (if any):

Name and title of applicant:

Mailing address:

Phone number:

Fax number:

Email address:

Scope of the project:

Number of people affected by the project:

Start date of the proposed agreement:

End date:

Amount requested:

Is the organization a Desjardins member or client? Yes No

If it is, what's the name of the caisse or business centre?

Is the organization registered with the Canada Revenue Agency (CRA)? Yes No

If it is, what's the registration number?

Please send your request to fondation.desjardins@desjardins.com. We'll contact you in four to six weeks.