

# Responsible investment

at a glance



YOU'RE AWARE THAT YOUR CHOICES MATTER AND CAN HAVE A POSITIVE IMPACT ON YOUR HEALTH, YOUR FAMILY AND THE ENVIRONMENT

With responsible investment, you aim to grow your money **WHILE SUPPORTING SUSTAINABLE DEVELOPMENT**



RESPONSIBLE INVESTMENT SOLUTIONS OFFER

A RETURN POTENTIAL THAT'S JUST AS INTERESTING AS WHAT YOU'D GET WITH A TRADITIONAL INVESTMENT — SOMETIMES EVEN BETTER!

CONFIRMED BY MORE THAN **2 000 STUDIES!**

† Gunnar Friede, Timo Busch & Alexander Bassen (December 2015), ESG & Corporate Financial Performance: Mapping the global landscape, Aggregated Evidence from more than 2,000 Empirical Studies, Deutsche Asset & Wealth Management and Hamburg University.

## HOW DOES IT WORK?



2018 RESULTS



**114** ISSUERS AND COMPANIES TARGETED FOR INTENSIVE DIALOGUES



AS A CANADIAN PIONEER AND LEADER IN RESPONSIBLE INVESTMENT, Desjardins continues to be a leading proponent of responsible investing right across the country.

AIM FOR A BETTER FUTURE!

To learn more about responsible investment, visit [LetsThinkRI.com](http://LetsThinkRI.com)



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<sup>1</sup> Automatic and semi-automatic weapons designed for civilians.

<sup>2</sup> Our SocieTerra products avoid investing in companies involved in controversies related to human rights, labour, environment and anti-corruption.