

INVESTING BY REGULAR INSTALMENTS: A WINNING STRATEGY FOR MAKING YOUR DREAMS COME TRUE!

Investing by regular instalments could help you turn your goals into reality.



BUYING OR RENOVATING
A HOME...



FINANCING YOUR CHILDREN'S
HIGHER EDUCATION...



TRAVELLING
IN RETIREMENT...

WHEN YOU OPT FOR INVESTING BY REGULAR INSTALMENTS:

1 YOU MAKE IT EASIER TO
CONTRIBUTE TO YOUR RRSP
OR YOUR TFSA

Planning your budget and sticking to it is even easier when you invest small amounts by regular instalments instead of a big lump sum once a year. And contributing to your RRSP or TFSA is hassle free, which also means you save yourself a lot of stress!

2 YOU AVOID MAKING
BAD DECISIONS BASED
ON EMOTIONAL REACTIONS

Financially it just makes more sense to buy when prices are low and sell when they go up. That's obvious. Unfortunately, swayed by their emotions, investors often do the opposite. When you invest by regular instalments, your market exposure remains constant and you avoid investing based on concern or excitement.

3 YOU CAPITALIZE ON MARKET
MOVES REGARDLESS OF
THEIR DIRECTION

More investment fund units are bought when markets are down, and fewer when markets rally. That means you can enjoy a lower purchase price over time and maximize the return on your investments in the long run. In a nutshell, when you're always in the market, you get the most out of the attractive opportunities it offers.

