

**Desjardins, proud partner of FrancoFolies de Montréal for the 28<sup>th</sup> year**

*New this year: festival-goers will have access  
to Desjardins direct payment.*

**Montreal, May 26, 2016** – Desjardins is happy to bring back its [#freDONNER](#) activity and, for the first time this year, will be providing 30 contactless POS terminals across the site to make it easier for festival-goers to make their purchases. This will meet the demand of a growing number of customers looking for a more convenient alternative to paying cash for their food, souvenirs and beverages.

Both Francofolies de Montréal and Desjardins are located in the heart of the Quartier des spectacles, so it's only natural for them to partner up to provide the best experience. Desjardins **members and guests will also enjoy an exclusive advantage**: VIP access to the **Desjardins Box**, which gives spectators a great view of the main stage.

The **Terrasse Desjardins**, located at the corner of Sainte-Catherine and Bleury, will also be open to the public. Once again this year, we'll be showcasing our cooperative values through the [#freDONNER](#) activity. One lucky member will get to present \$5,000 to a charitable organization of their choosing.

**About Desjardins Group**

[Desjardins Group](#) is the leading cooperative financial group in Canada and the sixth largest cooperative financial group in the world, with assets of \$255.1 billion. It has been rated one of the Best Employers in Canada by Aon Hewitt. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services to individuals and businesses through its extensive distribution network, online platforms and subsidiaries across Canada. Considered North America's strongest bank according to Bloomberg News, Desjardins has one of the highest capital ratios and [credit ratings](#) in the industry.

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