PRESS RELEASE



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Desjardins Insurance's Ajusto app now available on Apple Watch

Lévis (Quebec), July 6, 2015 – Along with Hop 'n S@ve and InstaBalance, <u>Ajusto</u> is now also available on Apple Watch. This latest addition comes just a few weeks after the launch of the <u>Ajusto app</u> for smartphones, which made Desjardins the first Canadian insurer to offer a fully mobile telematics insurance program that doesn't require a plug-in device.

Apple Watch owners who download the app will be able to see their driving score, view information on their most recent trip, get notifications and find out their Ajusto community ranking.

The launch of the Ajusto app has made the Ajusto program accessible to more clients who will be able to improve their driving behaviour, thanks to near-instant feedback on their behind-the-wheel habits.

Anyone, including non-clients, can <u>try the Ajusto app for 90 days</u> with no obligation to get an idea of the discount that could apply.

The Ajusto telematics program is available free of charge to Desjardins Insurance clients in Ontario and Quebec. Drivers can save up to 25% on their auto insurance premium, in addition to other discounts already offered by Desjardins Insurance.

The launch of Ajusto on Apple Watch is an example of one of the ways Desjardins Insurance keeps innovating to deliver personalized solutions to consumers.

Ajusto for Apple Watch is also available to clients of <u>The Personal</u>, home, auto and business group insurer and a Desjardins Group subsidiary.

About Desigrdins General Insurance Group

A subsidiary of Desjardins Group, Desjardins General Insurance Group provides home and auto insurance to consumers and commercial insurance to businesses across the country. With more than 6,000 employees in Canada, expected direct written premiums of \$4.0 billion and assets of almost \$12.8 billion, DGIG ranks among the largest P&C insurers in Canada.

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