

Desjardins renews its partnership with FrancoFolies de Montréal

VIP skyboxes, instant prizes and social contributions...Lots of Desjardins Member Advantages await festival-goers this year

Montreal, May 26, 2015 – Desjardins and FrancoFolies de Montréal have announced a three-year renewal of their partnership, continuing a tradition that began in 1989. Desjardins is once again very proud to team up with its long-time member and partner to ensure the sustainability of this high-profile cultural event.

The natural allies, located right in the heart of the Quartier des spectacles, promise to give festival-goers a renewed experience. Desjardins will be giving **members and guests exclusive access** to the brand-new **Desjardins VIP Skybox**, allowing them to enjoy a spectacular view of the main stage. A poutine bar, instant prizes and other surprises will also be on offer for members!

The **Desjardins Terrace**, which will be located at the Ste-Catherine and Bleury Street entrance, is another Desjardins innovation. It will showcase our cooperative values by giving visitors the chance to choose and vote for a charitable organization through an interactive song-based game. Three organizations will be selected and will receive a donation of \$5,000 each.

Don't miss out on the fun!

About Desjardins Group

[Desjardins Group](#) is the leading cooperative financial group in Canada and the fifth largest cooperative financial group in the world with assets of over \$254 billion. It has been rated one of the 50 Best Employers in Canada by Aon Hewitt. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services to individuals and businesses through its extensive distribution network, online platforms and subsidiaries across Canada. The group has one of the highest capital ratios and [credit ratings](#) in the industry. In 2014, Desjardins was named the fourth safest bank in North America by *Global Finance* magazine and the second strongest bank in the world by *Bloomberg News*.

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