

**Online appointment procedure for CRCD share purchases:  
All investors who completed the online form will receive an appointment at a caisse**

*31% more investors have already reserved Capital régional et coopératif Desjardins shares compared with 2013*

**Highlights**

- The secure online appointment form made requesting an interview a user-friendly experience through a robust, accessible and fair process.
- 44,685 investors, including 10,597 or 31% more than the 2013 total of 34,088 subscribers.
- The pace of requests for shares picked up considerably in the last week through to May 8, 2015 at midnight, totalling nearly \$130 million or 87% of the \$150 million available for sale.
- Appointments with investors who completed the online form prior to May 8 will take place from May 25 to June 19, 2015, after which CRCD will sell the \$20 million in shares not yet reserved on a first come, first served basis.

**Montréal, May 11, 2015** – Given that the \$150 million share limit was not exceeded, all investors who completed the CRCD online form prior to May 8, 2015 will be offered an appointment by a caisse. Appointments will take place from May 25 to June 19, 2015 to process subscription requests and verify the suitability of CRCD shares for investors, given the minimum seven-year holding period and that the capital is not guaranteed. As a result, in accordance with the prospectus, there will be no random selection process for appointment requests.

This year marks the first time CRCD has offered for sale \$150 million in shares with a subscription maximum of \$3,000 per investor and a Québec tax credit of 45%. In 2014, only \$63 million in CRCD shares were sold pursuant to its constituting act. In 2013, the caisses sold \$150 million in shares with a maximum subscription of \$5,000 per investor and a tax credit of 50%.

“With a limit of \$3,000 per person, we’ve continued to strive for greater accessibility for our shares,” said Marie-Claude Boisvert, Chief Operating Officer of Desjardins Business Capital régional et coopératif. “In 2015, over 50,000 investors will be able to buy shares, which is about 16,000 more than the 34,000 subscribers in 2013. The remainder of shares not yet reserved will be offered for sale in late June on a first come, first served basis. Accordingly, CRCD may be able to add about 6,900 investors to the 44,685 who filled out the online form,” added Ms. Boisvert.

**Since 2002, commitments totalling \$1.7 billion have been made in 750 companies, including over 35% in Québec’s resource regions**

Since its inception, with the support of over 150,000 shareholders, CRCD has actively participated in Québec’s economic development. Together with its manager, CRCD has deployed innovative and unparalleled solutions in the Québec entrepreneurial market through various levers that now form its ecosystem. Supported by a number of partners, such as the Caisse de dépôt et placement du Québec and the Québec government, this ecosystem is designed to value and nurture the best of Québec entrepreneurship. Over the years, commitments totalling over \$1.7 billion have been made in 750 Québec companies and cooperatives, including over 35% in Québec’s resource regions.

**About Capital régional et coopératif Desjardins**

With some 96,000 shareholders and \$1,502 million in net assets, Capital régional et coopératif Desjardins (CRCD) is a public company managed by Desjardins Business Capital régional et coopératif. CRCD contributes to Québec economic development through several levers developed with its manager, with CRCD as the driving force. These levers form CRCD's entrepreneurial ecosystem designed to value and nurture the best of Québec entrepreneurship. As a result, CRCD now supports the growth of over 380 businesses, cooperatives and funds in various industries spanning all Québec regions, helping to create and retain 62,000 jobs. ([www.capitalregional.com](http://www.capitalregional.com))

- 30 -

**Information:*****For journalists only***

Richard Lacasse  
Capital régional et coopératif Desjardins  
418-835-8444 or 1-866-835-8444, ext. 3163  
[media@desjardins.com](mailto:media@desjardins.com)

***For investors***

Shareholder services  
1-888-522-3222