

For Immediate Release
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Say hello to the future with Desjardins Mobile Payment

Desjardins is the first Quebec-based financial institution to offer mobile payment through several Canadian cellular networks

Montreal, September 3, 2014 – Desjardins Group is the first Quebec-based financial institution to offer its new mobile payment service through several Canadian cellular networks. Thanks to [Desjardins Mobile Payment](#), paying for everyday purchases using a smartphone is now possible on Bell Mobility, Rogers and Virgin Mobile networks. Other mobile carriers, including TELUS, will soon be added.

The ground-breaking payment solution offers Desjardins members and clients, who are also Visa Desjardins credit or prepaid cardholders, a simple, practical tool to pay using their smartphones at the many merchants accepting Visa payWave contactless technology.

“We are proud to use our financial expertise to partner with leaders in the Canadian wireless industry to offer a cutting-edge mobile payment service that meets the evolving needs of our members and clients,” said Patrice Dagenais, vice-president, Payment Services and Business Partnerships at Desjardins.

Desjardins Mobile Payment is designed for use with several smartphones, including:

- Samsung Galaxy S3
- Samsung Galaxy S4
- Samsung Galaxy S5
- Samsung Galaxy S4 Mini
- Samsung Galaxy Note II
- Samsung Galaxy Note III
- HTC One (M7)
- BlackBerry Bold 9900

Other devices will be added to the list shortly. For more information or to [download the Desjardins Mobile application](#), visit the Desjardins, Google Play or [BlackBerry World](#) websites. Users must have an NFC-enabled SIM card that provides the required security and connectivity.

Desjardins Mobile Payment complies with Canadian mobile payment guidelines in terms of security, reliability and user-friendliness for both consumers and merchants.

About Desjardins Group

[Desjardins Group](#) is the leading cooperative financial group in Canada and the fourth largest cooperative financial group in the world with assets of \$222 billion. It has been rated one of Canada's top 100 employers by Mediacorp Canada. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services to individuals and businesses through its extensive distribution network, online platforms and subsidiaries across Canada. The group has one of the highest capital ratios and [credit ratings](#) in the industry. It is considered as the fourth safest and strongest bank in North America according to *Global Finance* magazine and the first according to *Bloomberg News*. Desjardins Group and the [International Co-operative Alliance](#) will co-host the [2014 International Summit of Cooperatives](#) (October 6 to 9) to be held in Quebec City.

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