

PRESS RELEASE

For Immediate Release
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Desjardins Group reaches out to L'Isle-Verte victims
A donation of \$25,000 will be made to the Red Cross

Lévis, January 24, 2014 – Desjardins Group would like to extend its deepest sympathy to the families affected by the tragedy and offers its support to the l'Isle-Verte community. Desjardins will be donating \$25,000 to the Quebec Red Cross as part of its campaign to raise \$50,000 to assist the victims affected by the fire that destroyed a seniors' home.

Desjardins teams arrived quickly on the scene to offer support to the victims through this ordeal. Claims experts from Desjardins Insurance are already on site to provide information and help insureds with their claims procedures.

Desjardins Card Services responded rapidly by installing new payment equipment at the temporarily relocated pharmacy to ensure business and service continuation.

Managers of Caisse populaire Desjardins Du Parc et Villaray, which is located near the affected zone, are assessing the situation every hour. Caisse management and staff will be providing personalized services to members in need.

"We are deeply saddened by the horrible tragedy that struck the L'Isle-Verte community. We would like to extend our deepest sympathy and support to the affected families and friends, as well as to the entire community," said Monique F. Leroux, Chair of the Board, President and CEO of Desjardins Group.

About Desjardins Group

[Desjardins Group](#) is the leading cooperative financial group in Canada and the fifth largest cooperative financial group in the world with assets of \$210 billion. It has been rated one of Canada's top 100 employers by Mediacorp Canada. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services to individuals and businesses through its extensive distribution network, online platforms and subsidiaries across Canada. The group has one of the highest capital ratios and credit ratings in the industry. It is considered as the fourth safest and strongest bank in North America according to *Global Finance* magazine and *Bloomberg News* respectively.

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Source (for journalists only):

Nathalie Genest, Spokesperson
Desjardins Group
514-281-7275 or 1 866 866-7000, ext. 7275
media@desjardins.com