

PRESS RELEASE

**For Immediate Release
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Desjardins Group opens unique financial one-stop-shop in the heart of Bay Street

*Financial centre will offer a wide variety of products and services for
GTA consumers and businesses looking for a difference*

Toronto (On), December 4, 2013 – A new one-stop-financial-shop designed to serve consumers and businesses alike has just joined the fray in the heart of Bay Street. The new Desjardins financial centre, located at 11 King Street West was officially opened by the Chair of the Board, President and CEO of Desjardins Group, Monique F. Leroux, following a green ribbon-cutting ceremony held this afternoon.

This unique centre will offer a wide variety of Desjardins financial products including:

- Personal and commercial financial services
- Wealth management, securities and online brokerage
- Home and auto insurance (offered adjacent to the centre)
- Retirement planning support
- Card services

The Desjardins Voyageurs Credit Union, with several branches across Ontario, will also be on site to provide dedicated teller services, personal loans, mortgages and investments, among others.

“This new financial centre is a tangible demonstration of our continued commitment to increasing awareness of the co-operative business model,” said Ms. Leroux. “As one of the safest, strongest and most integrated financial services institutions, Desjardins offers an interesting alternative for those in the GTA who are looking for a change. Not only can they — and our growing employee base here — depend on the convenience of having many of their financial transactions under one roof, they can also expect expert advice and support at every stage of their lives.”

With more than 2,500 employees in Ontario and several offices in operation across the GTA, Desjardins Group is a leading provider of insurance, retirement planning, savings products and wealth management services in Canada.

About Desjardins Group

[Desjardins Group](#) is the fifth largest cooperative financial group in the world with assets of \$210 billion. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services through its extensive distribution network, online platforms and subsidiaries across Canada. The group has one of the highest capital ratios and [credit ratings](#) in the industry, and outranks all American banks as the fourth safest and strongest bank in North America according to *Global Finance* magazine and *Bloomberg News* respectively. In keeping with their cooperative nature, Desjardins Caisses’ surplus earnings are reinvested into the communities they serve.

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Source (for journalists only):

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