

## STANDARDIZED E-MAIL SIGNATURES

**Standardized e-mail signatures**

Drawing its inspiration from the Desjardins business card, the standardized e-mail signature stems from a decision of the Desjardins Group Image Committee which approved a common and optimized template for all components in February 2008. The template integrates the component's established logo. The Policy regarding the use of the Desjardins Symbol stipulates that Desjardins Group components that use the visual identity of Desjardins must comply at all times with established graphic standards.



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