



REFLECTING OUR COMMUNITIES

The communities currently served by Desjardins, and those in which it hopes to enhance its presence, are becoming increasingly diversified. The position of women, young people and cultural communities in our society today is very different from their status in 1900, when the first caisse was founded in Lévis.

Both as a financial institution and as an instrument of community development, Desjardins has always proven its ability to adapt to change. That is why, as our most recent advertising campaign shows, we want to further embrace this diversity by saluting people's differences and by welcoming them all without discrimination.

We believe that embracing diversity can only be a positive thing, both for Desjardins and for its members, clients, officers and employees. This is why, throughout all our components, we seek to uphold and even strengthen an attitude that will enable us to warmly welcome all our members and, in so doing, help us accurately reflect the society in which we live today.

desjardins.com 1-800-CAISSES



Money working for people