

Practical Guide to Economic Concepts and Theories

ORDER FORM

 **Desjardins**
Economic Studies
www.desjardins.com/economics

People come in contact with economic concepts each and every day, either directly or indirectly. The *Practical Guide to Economic Concepts and Theories* provides concise, useful explanations of various economic concepts and theories using concrete examples and real data.

This 206-page guide contains 230 sections that cover some 500 economic notions organized in a logical order. It covers microeconomics, macroeconomics, international economics and finance, public economics, market finance and statistical concepts regularly used in economic analyses. From the law of supply and demand, to GDP, labour productivity and portfolio theory, this guide explains a wide range of concepts, often as it applies to the Canadian and North American context.

This guide is available for \$29.50 (including taxes and shipping).

Please note that we only accept our order form and that payment must be enclosed (cheque or money order). **We do not accept credit cards or cash.** In addition, we consider our order form to be your invoice and/or receipt. Please allow two to six weeks for delivery.

Send the order form with the enclosed payment to:

(WRITE CLEARLY IN CAPITAL LETTERS)

Economic Studies
Desjardins Group
1170 Peel Street, Suite 300
Montréal, QC H3B 0A9

Billed to: _____

Address: _____

Phone: _____ E-mail: _____

Payment mode: Offsetting debit for employees of Desjardins Group and its subsidiaries

Transit number: _____ Cost center: _____

Cheque or money order (to the order of "Fédération des caisses Desjardins du Québec")

**Practical Guide to
Economic Concepts and Theories**

Quantity

X \$29.50 =

For any further information, you can contact us:

Phone: 514-281-2336 or 1 866 866-7000, ext. 2336

E-mail: desjardins.economics@desjardins.com

